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South Towne Center Holiday Feature  
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### **Holiday Thrill Seekers Wanted: Madness Afoot at South Towne Mall**

Nothing shifts the holidays into high gear like Black Friday. It's a rite of passage for the make-it-work Christmas shopper who is willing to include a little adventure in their holiday traditions. Whether it's about the thrills or the deals, South Towne mall is offering plenty of both for all holiday shoppers.

### **Midnight Madness: Thursday, November 22**

Starting on Black Friday eve, when midnight strikes, South Towne will reopen its doors for an all night shopping extravaganza. The night's adventures will be about more than shopping, however, as South Towne has a series of entertaining tricks up their sleeves. The first 100 people at each entrance will receive goody bags, and goodie stations will be strategically placed around the mall to help shoppers keep up their strength. Hot chocolate, as the drink of choice, will be on hand, and every shopper will be given a flyer featuring the in-store specials.

Shoppers can also plan on being serenaded by live entertainment from the likes of Peter Breinholt and Sam Payne, not to mention prize drawings on the hour from 1 a.m. to 6 a.m.

Peter Breinholt	Midnight-2 a.m.
Sam Payne	2 a.m.-4 a.m.

Of course if you need your recovery time after a great Thanksgiving feast, South Towne does offer a few other holiday adventures:

### **Live and Local**

Live and Local is an ongoing event to rock the mall's halls from November 30 through December second. Shoppers venturing into South Towne throughout the month of December will be serenaded by local, community groups. If that's not enough to silence the inner Grinch, at least let the young and innocent of heart meet the big man from the N.P. Santa will be arriving on a direct flight November 10<sup>th</sup> to meet and greet.

### **Santa's Breakfast, November 10**

#### **9 a.m.**

Fresh from the North Pole, Mr. Claus will be hosting breakfast promptly at 9 a.m. on November 10<sup>th</sup>. He will be escorted to the feast by a holiday parade, so do make sure to bring the young (and young of heart) a bit earlier so they won't miss the grand entrance. The breakfast itself will be held in the South Towne Food Court with treats for all the good boys and girls (note to parents: this does give you a few days time and proper motivation to keep those kids in line).

So, for thrill seekers, bargain hunters and families alike, there will be plenty to do at the south end of the valley's South Towne Center mall over the upcoming holiday season.